

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2009

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HOUSE DRH30230-MA-173A (2/9)

Short Title: Add State Tourism Web Site to License Plates.

(Public)

Sponsors: Representative Dickson.

Referred to:

1 A BILL TO BE ENTITLED
2 AN ACT TO DIRECT THE COMMISSIONER OF MOTOR VEHICLES TO CONDUCT A
3 CONTEST FOR THE DESIGN OF A NEW STANDARD MOTOR VEHICLE
4 REGISTRATION PLATE.

5 The General Assembly of North Carolina enacts:

6 **SECTION 1.** The Commissioner of Motor Vehicles shall conduct a statewide
7 contest for the design of a new registration plate to replace the "First in Flight" registration
8 plate that has been in use in North Carolina since 1982.

9 **SECTION 2.** The Commissioner shall chair a review board that shall review all
10 submitted entries for the new registration plate. The review board shall consist of the
11 Commissioner of Motor Vehicles, a staff member from the Division of Motor Vehicles familiar
12 with the vehicle registration process and the issuance of special registration plates, the
13 Secretary of Transportation or his designee, the Secretary of Commerce or his designee, and the
14 Commander of the State Highway Patrol or his designee.

15 **SECTION 3.** The Commissioner shall ensure that there is widespread advertising
16 of the contest and the contest rules and shall ensure reasonable time for the preparation,
17 submission, and judging of the entries.

18 **SECTION 4.** The review board shall judge all of the submissions and determine
19 the three best designs and mottos to appear on the registration plates. The design and motto
20 shall reflect the beauty, diversity, and integrity of the State. The design shall also include the
21 State's tourism Web site, visitnc.com. The review board shall submit the three best submissions
22 to the Council of State.

23 **SECTION 5.** The Council of State shall make the final decision on the best design
24 and motto to appear on the standard registration plate and to appear as the background for some
25 of the special registration plates.

26 **SECTION 6.** The Division shall report to the Joint Legislative Transportation
27 Oversight Committee on or before the first day of the 2010 Regular Session of the 2009
28 General Assembly about the results of the contest and shall submit any legislation required for
29 the implementation of the Council of State's decision and the distribution of the registration
30 plates bearing the new design and motto.

31 **SECTION 7.** The Division of Motor Vehicles may use up to ten thousand dollars
32 (\$10,000) from the Special Registration Plate Account during the 2009-2010 fiscal year for the
33 contest mandated by this act.

34 **SECTION 8.** This act is effective when it becomes law.

