GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2009

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HOUSE BILL 1024
Committee Substitute Favorable 5/13/09

Short Title: Lottery Advertising Compliance Act. (Public)

Sponsors:

Referred to:

April 2, 2009

A BILL TO BE ENTITLED

AN ACT TO PROHIBIT ANY STATE LOTTERY ADVERTISING OR SPONSORSHIP RELATED TO HIGH SCHOOL SPORTS OR HIGH SCHOOL SPORTING EVENTS.

The General Assembly of North Carolina enacts:

SECTION 1. G.S. 18C-114(a)(2) reads as rewritten:

"(2) To prescribe the nature of lottery advertising which shall comply with the following:

a. All advertising shall include resources for responsible gaming information.

b. No advertising may intentionally target specific groups or economic classes.

c. No advertising may be misleading, deceptive, or present any lottery game as a means of relieving any person's financial or personal difficulties.

d. No advertising may have the primary purpose of inducing persons to participate in the Lottery.

<u>e.</u> <u>No advertising or sponsorship may take place in connection with any high school sport or high school sporting event, or be placed in any high school sporting venue.</u>"

SECTION 2. This act is effective when it becomes law. No new contracts may be entered into that violate this act, and any existing contracts may not be renewed or extended in any manner.