

BILL NUMBER: House Bill 78 (Second Edition)

**SHORT TITLE**: Amend Burke County Occupancy Tax.

**SPONSOR(S)**: Representative Church

FISCAL IMPACT								
	Yes (x)	<b>No</b> ()	No Estimate Available ( )					
	<u>FY 2007-08</u>	<u>FY 2008-09</u>	<u>FY 2009-10</u>	<u>FY 2010-11</u>	<u>FY 2011-12</u>			
<b>REVENUES:</b> Burke County TDA	\$172,340	\$175,959	\$179,654	\$183,607	\$187,830			
<b>PRINCIPAL DEPARTMENT(S) &amp; PROGRAM(S) AFFECTED:</b> Burke County, City of Morganton, Town of Valdese								
<b>EFFECTIVE DATE:</b> Becomes effective when law.								

## **BILL SUMMARY**:

House Bill 78 authorizes Burke County to levy an additional 3% room occupancy tax, it requires the establishment of a county tourism development authority, and it modifies the distribution formula.

## **ASSUMPTIONS AND METHODOLOGY:**

Burke County currently levies a 3% room occupancy tax. HB 78 would allow the county to levy an additional 3% tax, for a total of 6%. The current 3% Burke County occupancy tax generated \$165,648 in FY 2005-06. Projections for the additional 3% tax are based on current collections and consumer price index increases from Moody's Economy.com.

The bill requires Burke County to convert its Travel and Tourism Board to a Tourism Development Authority (TDA) and to spend the proceeds of the total 6% tax as follows:

- <u>First 3%.</u> Two-thirds of the first 3% must be spent to promote travel and tourism and the remainder must be spent on tourism-related expenditures.
- <u>Remainder.</u> The remainder must be segregated into three accounts as follows. Two-thirds of the proceeds in each account must be used to promote travel and tourism in each of the named areas and the remainder must be used for tourismrelated expenditures in each of the named areas.

- Morganton Account = 45%
- Burke County Account = 30%
- Valdese Account = 25%

Proposed Distribution of Burke County Occupancy Tax								
	FY 07-08	FY 08-09	FY 09-10	FY 10-11	FY 11-12			
First 3%	172,340	175,959	179,654	183,607	187,830			
Morganton Acct	77,553	79,181	80,844	82,623	84,523			
Burke Co. Acct	51,702	52,787	53,896	55,082	56,348			
Valdese Acct	43,085	43,989	44,913	45,901	46,957			

SOURCES OF DATA: NC Department of Revenue, City of Morganton

TECHNICAL CONSIDERATIONS: None

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