

BILL NUMBER: Senate Bill 1506 (Second Edition)

SHORT TITLE: Additional St. Pauls Occupancy Tax.

SPONSOR(S): Senator Weinstein

FISCAL IMPACT					
	Yes (X) FY 2006-07	No() FY 2007-08	No Estimate Available () <u>FY 2008-09</u> <u>FY 2009-10</u> <u>FY 2010-11</u>		
REVENUES: Town of St. Pauls	\$11,388	\$11,741	\$12,011	\$12,287	\$12,569
PRINCIPAL DEPARTMENT(S) & PROGRAM(S) AFFECTED: Town of St. Pauls					

EFFECTIVE DATE: Becomes effective when law.

BILL SUMMARY: The PCS for SB1506 authorizes the Town of St. Pauls to levy an additional 2% room occupancy tax. Two-thirds of the proceeds would be used to promote travel and tourism and one-third would be used for tourism-related expenditures. This bill conforms to the guidelines supported by the North Carolina Travel and Tourism Coalition and adhered to by the House Finance Committee.

ASSUMPTIONS AND METHODOLOGY: The Town of St. Pauls has one hotel. It is estimated that the 2% occupancy tax would generate approximately \$11,000 annually. This estimate assumes 40 rooms with an average rate of \$65 per night and a 60% occupancy rate. The general Consumer Price Index is used to estimate growth in the tax for future years.

SOURCES OF DATA: NC Dept. of Commerce

TECHNICAL CONSIDERATIONS: None

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DATE: June 2, 2006

Official Fiscal Research Division
Publication